

GIVE THANKS

5. IT'S ABOUT FAMILY.

A turkey evokes the joy of the holidays and a lifetime of family memories. The aroma of roasting turkey reminds us of childhood visits to faraway relatives. It takes us back to grandma's kitchen: watching multiple generations laugh together as they prepare the feast, sitting at the "kids' table" with our cousins and, of course, the great feeling of being surrounded by loved ones.

6. PEOPLE LOVE TURKEY — AT THE HOLIDAYS AND YEAR-ROUND.

Americans eat 46 million turkeys on Thanksgiving, but the joy of roast turkey isn't reserved for Thanksgiving. We also eat 22 million turkeys on Christmas and 19 million on Easter!

7. IT HAS UNIVERSAL APPEAL.

The Thanksgiving tradition knows no religious, ethnic or class boundaries — *all* Americans love celebrating Thanksgiving with a turkey centerpiece.

8. IT'S A GIFT OF HOSPITALITY AND INCLUSION.

Your employees will appreciate being able to share their turkey gift with family and friends. A turkey meal unites generations and brings together family, friends and neighbors.

9. IT PUTS YOUR COMPANY'S GRATITUDE TOP-OF-MIND.

Turkeys embody the grateful spirit of the season, and that includes your company's gratitude. When your employees sit down to enjoy their turkey, your company and your appreciation will be on their minds.

10. IT'S AFFORDABLE AND PRACTICAL.

A turkey gift is a gift employees can actually use. And it's one of the most meaningful yet cost-effective ways to thank employees.

Share a gThankYou! Turkey Gift Certificate this Holiday Season

Here at gThankYou, we've perfected the art of the Thanksgiving turkey gift so it's easy for you and convenient for recipients. That's why **gThankYou! Turkey Gift Certificates** are America's favorite Thanksgiving turkey gift for employees!

gThankYou! Turkey Gift Certificates can be redeemed for **any brand** of turkey at **virtually any major grocery store in the U.S.**

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