

Your businesses success is dependent on your team and Halloween is one of the best opportunities all year to engage employees with team-building activities. Here's why:



IT'S POPULAR

According to Harris Poll, Halloween ranks third among U.S. adults for favorite holiday. It outranks the Fourth of July, Memorial Day and even "my birthday." (Only Christmas and Thanksgiving rank higher!)



Halloween

TEAMBUILDING

IT'S FUN!

Playful activities break down barriers, boost optimism, lower stress and increase motivation.

IT'S CREATIVE

Nearly everything we do to celebrate Halloween encourages imagination, from carving the perfect pumpkin to creating a one-of-a-kind costume.

IT'S AFFORDABLE

Halloween rewards creativity, so supply needs are few: candy, pumpkins, crafting materials, simple decorations.



IT'S PARTICIPATORY

From costume parades to trick-or-treating, Halloween gets people moving, talking and connecting.



Your workplace Halloween celebration doesn't need to be fancy or break the bank. Involve employees in hands-on activities and reward their everyday hard work with a little time to goof off and celebrate — and, if it fits your organization and culture, encourage customers to participate!

20 Ideas for Halloween Team-Building

- Bring in pumpkins and invite employees to compete in an inter-departmental pumpkin-carving contest
- Host a Halloween-themed potluck.
- Volunteer as a team to make costumes for kids in need.
- Make way for a costume parade. Have lots of fun prize categories — silliest, funniest, scariest, most creative, etc.
- Host trick-or-treating in your workplace and invite a local school or children's group to partake.
- Take your dressed-up workplace on the road — visit a nursing home, children's hospital or food pantry and hand out Halloween treats.
- Curate a Halloween playlist to set the mood.
- Play a Halloween version of the children's party game Pin the Tail on the Donkey.
- Hang a piñata filled with Halloween candy and invite employees to take turns whacking it.
- Bob for apples.
- Drink hot apple cider and share spooky stories.
- Make a scarecrow together (using bags of old clothes from a thrift shop).
- Play Halloween movie trivia.
- Organize an office decorating contest.
- Learn basic improv games from a local troupe.
- Invite a chef to teach a "Cooking with Pumpkin" class.
- Share your pics on social media with the hashtag #HalloweenAtWork. If your company has retail locations, invite customers to come in and join the fun!
- Pass the popcorn and screen a classic Halloween movie.
- Dog-friendly workplace? Have a costume parade for four-legged friends, too.
- Just add candy! Even for adults, candy is a treat. It satisfies our sweet tooth. It's a reward. Sharing it is a bonding experience.

For more inspiration: gTY blog posts on the same topic: [Plan Now for Holiday Team Building](#), [9 Easy Ideas for Halloween Team Building](#), [8 Frightfully Easy Halloween Employee Engagement Ideas](#)